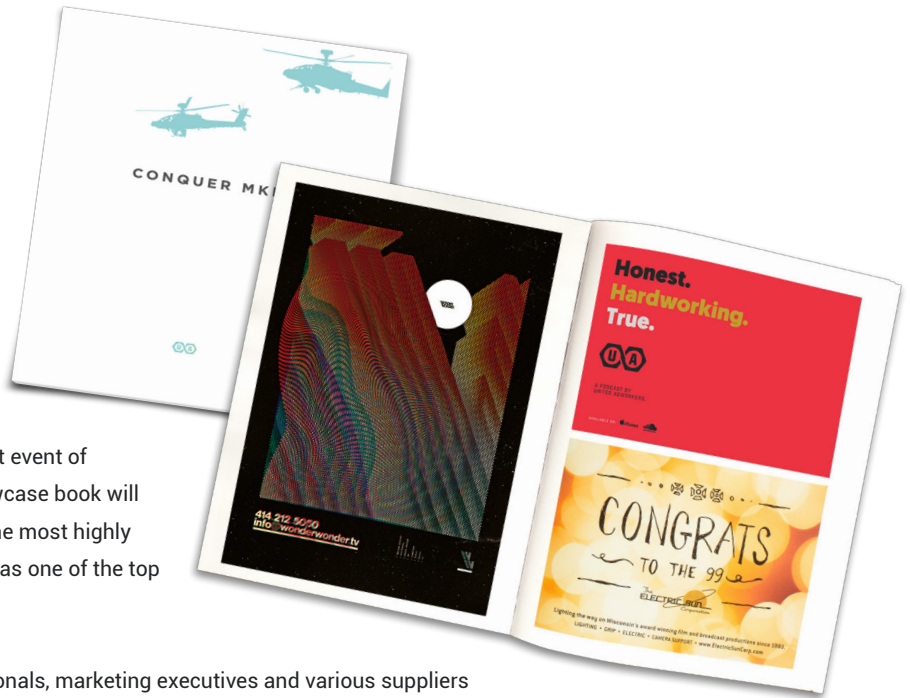




UNITED ADWORKERS MKE 99

2017 AWARDS SHOW BOOK

Last year's Milwaukee 99 awards book truly was a best seller for the Adworkers club. Hundreds of copies were distributed at our one-of-a-kind awards show, our largest event of the year. This 130+ page, 4-color, high quality stock showcase book will again feature work that passed the scrutiny of some of the most highly respected judges in the country. It is gaining momentum as one of the top award show books in the Midwest.



Thousands of influential advertising and design professionals, marketing executives and various suppliers from around the country will use this resource for years to come. And this is your chance to advertise your company's wares for all to see. Each ad purchased will also receive logo placement on two (2) Adworkers e-blasts, two (2) social posts and on Adworkers.com.

AD SIZES

- ½ Page Ad – B/W \$350
Specs: 7" x 4 7/8"
- ½ Page Ad – 4C \$600
Specs: 7" x 4 7/8"
- Full Page Ad – B/W \$700
Specs: Full Page: 7" x 10" (Trim: 8 ½" x 11")
- Full Page Ad – 4C \$1000
Specs: Full Page: 7" x 10" (Trim: 8 ½" x 11")

ART REQUIREMENTS

- All artwork must be supplied as a digital file in PDF format
- Publication will be printed 200-line screen
- File resolution should be between 350-400 DPI
- Provide high resolution/vector logo to be placed on Adworkers.com
- Finished Materials: Email PDF to Laura Gainor at laura@adworkers.com

Deadline: Friday, August 25th, 2017

PAYMENT

- Check (payable to United Adworkers)
Mail check and this form to:
223 N. Water Street, Suite #400
Milwaukee, WI 53202
- Credit Card: (circle one)
Visa MasterCard American Express

Credit Card #: _____ Exp. Date: _____ CVI Code: _____ ZIP Code: _____
(Visa/MC: 3 digit code)
(AmEx: 4 digit code)

Name as it appears on the card: _____

Email Address* _____
(*required for receipt of UAW correspondence)

I hereby authorize United Adworkers to charge my credit card in the amount of \$ _____

Signature: _____ Date: _____