



2011 Milwaukee 99 Awards Book Ad

Last year's Milwaukee 99 awards book truly was a best seller for the Adworkers club. Hundreds of copies are distributed at our one-of-a-kind awards show, our largest event of the year. This 130+ page, 4-color, high quality stock showcase book will again feature work that passed the scrutiny of some of the most highly respected judges in the country. It is gaining momentum as one of the top award show books in the Midwest. Last year, requests for the Milwaukee 99 Showcase came from such places as Chicago, Minneapolis, Los Angeles, New York, Boston, Seattle and Dallas to name a few.

Thousands of influential advertising and design professionals, marketing executives and various suppliers from around the country will use this resource for years to come. And this is your change to advertise your company's wares for all to see.

½ Page Ad – B/W
Specs: 7" x 4 7/8"
Cost: \$300

Full Page Ad – B/W
Specs: Full Page: 7" x 10" (Trim: 8 ½" x 11")
Cost: \$700

½ Page Ad – 4C
Specs: 7" x 4 7/8"
Cost: \$600

Full Page Ad – 4C
Specs: Full Page: 7" x 10" (Trim: 8 ½" x 11")
Cost: \$1000

Art Requirements:

All artwork must be supplied as a digital file in PDF format
Publication will be printed 200-line screen
File resolution should be between 350-400 DPI
Finished Materials: Email Heidi Sterricker at hsterricker@gmail.com

Timeline:

Finished Materials: Email Heidi Sterricker at hsterricker@gmail.com
Deadline: Friday, August 19th

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Payment

Check (payable to United Adworkers)
Mail check and this form to:
2630 North 63rd Street, Wauwatosa, WI)

Credit Card

Credit Card Type (circle one): Visa Mastercard American Express

Credit Card #: _____ Exp. Date: _____ CVI Code: _____
(Visa/MC: 3 digit code)
(Amex: 4 digit code)

Name as it appears on the card: _____

Email Address* _____
(*required for receipt of UAW correspondence)

I hereby authorize United Adworkers to charge my credit card in the amount of \$_____.

Signature: _____ Date: _____